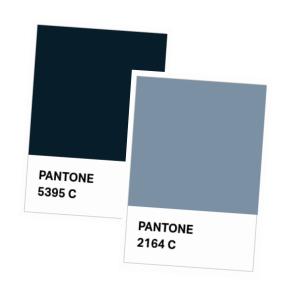


SHIPWRIGHT project logo and simple branding guidelines

Colors are close to Pantone 5395C for the darker gray, and Pantone 2164C for the lighter tone. The one color variants of the logo are either black or white, depending on the lightness of the background.





The **font** on the logotype and text headlines is Montserrat, inspired by the old lettering on buildings of the Montserrat area of Buenos Aires. Headlines could also use the **semi-bold** weight. This font for text content is Open Sans Normal.

Montserrat is an open source font available in Google Fonts and also at https://github.com/JulietaUla/Montserrat.

