

UCD brand mark colours

The brand mark artwork is always reproduced using the four-colour process. There is no spot version of the UCD brand mark. Spot colour approximations are supplied here to assist in the roll-out of new applications.



Pantone Process 225-2

Four-colour process breakdown

- Cyan 100%
- Magenta 15%
- Yellow 0%
- Black 0%

Closest Pantone spot colour approximation

Pantone Process Blue



Pantone Process 206-1

Four-colour process breakdown

- Cyan 100%
- Magenta 60%
- Yellow 0%
- Black 40%

Closest Pantone spot colour approximation

Pantone 654



Pantone Process 6-4

Four-colour process breakdown

- Cyan 0%
- Magenta 10%
- Yellow 100%
- Black 5%

Closest Pantone spot colour approximation

Pantone 109



Pantone Process 275-1

Four-colour process breakdown

- Cyan 60%
- Magenta 0%
- Yellow 100%
- Black 0%

Closest Pantone spot colour approximation

Pantone 369



Pantone Process 290-1

Four-colour process breakdown

- Cyan 100%
- Magenta 0%
- Yellow 100%
- Black 10%

Closest Pantone spot colour approximation

Pantone 348